



Guidelines for Team Fundraising

Eligible for Teams of 4 or more

Avon Walk Teams that have received approval from the Teams Coordinator and that contain four or more Walkers will have the unique opportunity to activate a shared Team Fundraising Account online. At this time we do not have the technology to move forward with a complete version of Team Fundraising. Therefore, in response to requests from Avon Walk participants just like you, we're proceeding with an alternative method to the Team Fundraising.

*Team Fundraising is available to teams of 4 or more and Team Captain **MUST** get prior approval from the Teams Coordinator to participate.

How it Works:

Teams that have received approval from the Teams Coordinator to take part in Alternative Team Fundraising will have the unique opportunity to utilize the Team Captain's online fundraising page/account as the depository for donations that should be split among all team members. Essentially, the Team Captain's personal page becomes the "team account" and donations received online or offline (using the Team Captains coupons) will be split evenly among all team members.

Monies in the Team Captains account (that s/he designate as team donations) as of 3 weeks prior to the event will be split evenly among team members. After this date, no additional splits or allocations will be made.

Each Team member (outside of the Team Captain) will also retain their individual fundraising accounts and donors may donate to a specific Team Member. These donations will not be split.

The Team Captain may choose to designate personal donations not be split (those that are specific to the Team Captain or that were received prior to the "activation" of this team fundraising option) and these designated donations will not be included in the team allocation.

Team Captains with personal donations (both online and offline) who wish NOT to have their "personal" donations split evenly and allocated among their team members may do one of the following:

1. Track all of your donations on the tracker provided, and let the Teams Coordinator know which donations are not to be included in the team total. This information must be relayed to the Teams Coordinators 4 weeks prior to the event.
2. Hold onto them and turn them in at Event Eve, so these donations can be allocated to their personal fundraising account, only after team allocation has happened.

For more information on Team Fundraising, contact your Teams Coordinator:

Houston - Teams Coordinator

Washington, DC - Teams Coordinator

Boston - Teams Coordinator

Chicago - Teams Coordinator

Rocky Mountains - Teams Coordinator

San Francisco - Teams Coordinator

Santa Barbara - Teams Coordinator

New York - Teams Coordinator

Charlotte - Teams Coordinator