

cheering stations!

BECAUSE EVERY STATISTIC IS SOMEONE'S BEST FRIEND.

**IN IT TO END IT**



A Project of the Avon Foundation for Women, a 501(c)(3) public charity [AVONWALK.ORG](http://AVONWALK.ORG)

## Avon Walk for Breast Cancer New York October 16-17, 2010

Here's a list of the best locations for friends and family to safely cheer on Walkers along the route. Please be a courteous neighbor, leave the Cheering Station as clean as you found it and obey all traffic rules so that we'll be invited back next year. Don't forget to bring your Avon Walk flare, posters, music, etc.! This is your time to have fun while supporting a great cause!

### **SATURDAY – OCTOBER 16, 2010**

#### **General Ulysses S. Grant National Memorial (Mile 4.1)**

120<sup>th</sup> Street & Riverside Drive, New York, NY 10027

Peak viewing times: 7:30am-10:00am

[MAP](#)

**Directions:** Cheering Station is located two blocks south of the Memorial on the west side of Riverside Drive West and 120<sup>th</sup> Street.

**By Subway:** 1 Train to 116<sup>th</sup> Street/Columbia University or A, B, C, D Train to 125<sup>th</sup> Street and Manhattan Avenue. Walk west to 120<sup>th</sup> Street and Riverside Drive West.

**Notes:** Just north of this Cheering Station is the largest tomb in North America. General Ulysses S. Grant and his wife Julia Dent Grant are laid to rest in this Morningside Heights Mausoleum. Overlooking the Hudson River, get up early to cheer on the Walkers at this historic site!

#### **Soldiers & Sailors Monument (Mile 8.7)**

89<sup>th</sup> Street & Riverside Drive, New York, NY 10024

Peak viewing times: 9:00am-12:00pm

[MAP](#)

**Directions:** Cheering Station is located on the stairs on the west side of Riverside Drive.

**By Subway:** 1 Train to 86<sup>th</sup> Street. Walk north three blocks to 89<sup>th</sup> Street and west to Riverside Drive.

**Notes:** This 102-year-old, white marble structure was built to commemorate Union Army soldiers and sailors who served in the American Civil War. Stand near the monument to congratulate the participants who are walking to help fight breast cancer.

#### **Lincoln Center (Mile 10.5)**

64<sup>th</sup> Street & Columbus Avenue, New York, NY 10023

Peak viewing times: 9:15am-1:45pm

[MAP](#)

**Directions:** Cheering Station is located on the Lincoln Center stairs between 63<sup>rd</sup> Street and 64<sup>th</sup> Street on the west side of Columbus Avenue.

**By Subway:** 1 Train to Lincoln Center at 66<sup>th</sup> Street; or A, B, C, D Train to Columbus Circle and walk northwest.

**Notes:** In the 1960's John D. Rockefeller III built this \$184.5 million, 16.6 acre complex with the intent to transform these New York City blocks into a cultural hub. This Avon Walk Weekend, let's transform this block into a pink parade with the intent to eradicate breast cancer. As you are cheering, please be mindful to keep the stairs and sidewalk clear for foot traffic.

**Abingdon Market (Mile 13.6)**

Bleeker Street & 8<sup>th</sup> Avenue, New York, NY 10014

Peak viewing times: 10:00am-2:00pm

[MAP](#)

Directions: Cheering Station is located on the northeast corner of Bleeker Street and 8<sup>th</sup> Avenue. Please cheer on the large sidewalk outside of Abingdon Market.

By Subway: Take the A, C, E, L Train to 8<sup>th</sup> Ave—14<sup>th</sup> street. Walk south on 8<sup>th</sup> Avenue to Bleeker Street.

Notes: They've walked more than 13 miles at this point, so they could use some of your energy! Cheer on Walkers as they continue "On The Road" through the home of the Beat Movement. Abingdon Square Park in New York's Greenwich Village, aka "the Village," is the perfect spot for soaking up the Big Apple and cheering on Avon Walkers!

**Pedestrian Entrance to the Brooklyn Bridge - Manhattan Side (Mile 15.8)**

Centre Street & Park Row, New York, NY 10038

Peak viewing times: 11:00am-3:00pm

[MAP](#)

Directions: Cheering Station is located on the sidewalk outside City Hall Park. Please stand on the opposite side of the street of the pedestrian entrance to the Brooklyn Bridge.

By Subway: 4, 5, 6 Train to the Brooklyn Bridge station.

Notes: At 127 years old, the Brooklyn Bridge is one of the most iconic figures of New York City. Enjoy with New York pride as Walkers begin their 5,989 foot adventure across the East River and into the borough of Brooklyn. Go Walkers!!

**Pedestrian Entrance to the Manhattan Bridge - Brooklyn Side (Mile 17.3)**

Jay Street & Sands Street, Brooklyn, NY 11201

Peak viewing times: 11:30am-3:30pm

[MAP](#)

Directions: Cheering Station is located on the large sidewalk under the Manhattan Bridge. Please do not block foot traffic at the entrance or the stairs.

By Subway: A or C Train to High Street (first stop in Brooklyn). Exit at Cadman Plaza East, walk north toward Prospect Street. Turn right on to Prospect Street. Turn right on to Pearl Street. Turn left on to Sands Street. Or take the F Train to York Street and walk south on Jay Street until you reach Sands Street.

Notes: 17 miles down...9 more to go!! While the Walkers are only in Brooklyn for a few blocks—be sure to check out all that the Dumbo neighborhood has to offer (after of course you've cheered like crazy for all of the Walkers!) From Fulton Ferry Park, to the new Pier 1, to the institution that is Grimaldi's Pizza; in Dumbo you will find spectacular views and some of the city's best eats.

**Kips Bay (Mile 20.5)**

28<sup>th</sup> Street & 2<sup>nd</sup> Avenue, New York, NY 10016

Peak viewing times: 12:15pm-4:45pm

[MAP](#)

Directions: Cheering Station is located on east side of 2<sup>nd</sup> Avenue.

By Subway: 6 Train to 28<sup>th</sup> Street; walk east to 2<sup>nd</sup> Avenue.

Notes: Hug a tree, hug a Walker! This block offers urban greenery and plenty of space and shade for the thousands of Walkers passing through the Kips Bay neighborhood.

**Dag Hammarskjold Plaza (Mile 21.8)**

47<sup>th</sup> Street & 2<sup>nd</sup> Avenue, New York, NY 10017

Peak viewing times: 12:30pm-5:00pm

[MAP](#)

Directions: Cheering Station is located on the southeast corner of the intersection.

By Subway- 4, 5, 6, 7 Train to Grand Central Station and walk east toward 2<sup>nd</sup> Avenue.

Notes: Just west of the United Nations Plaza, Dag Hammarskjold Plaza is one of the three parks in Turtle Bay named after a United Nations former official. The Avon Foundation for Women and our dedicated Walkers are committed to fighting breast cancer not just across the United States, but around the world. Just about 4 miles to go until the Finish Line!

**Randall's Island (Mile 26.2)**

1 Randall's Island Park, New York, NY 10029

Peak viewing times: 1:30pm-6:15pm

[MAP](#)

Directions: Cheering Station is at the entrance to our Wellness Village adjacent to ICAHN Stadium. Since there is limited parking on Randall's Island, please use public transportation.

By Subway- 4, 5 Train to 125<sup>th</sup> Street and Lexington. Then take the M35 bus to Randall's Island.

Notes: Line the pink finish line arch and welcome our Walkers to the Wellness Village for the evening.

Before Walkers settle in for the night, give them hugs, high-fives and welcome home cheers! These fabulous Walkers accomplished quite an incredible feat. Be sure you save some energy for tomorrow—we expect you to CHEER, CHEER, and CHEER some more on Sunday!

**SUNDAY – OCTOBER 17, 2010****Upper East Side (Mile 3.4)**

91<sup>st</sup> Street & 3<sup>rd</sup> Avenue, New York, NY 10128

Peak viewing times: 8:00am-9:30am

[MAP](#)

Directions: Cheering Station is located on the dead end street on east side of 91<sup>st</sup> Street and 3<sup>rd</sup> Avenue. Look for Kings Pharmacy and New York Sports Club as landmarks.

By Subway: 4, 5, 6 Train to 86<sup>th</sup> Street and walk north to 91<sup>st</sup> Street and east to 3<sup>rd</sup> Avenue.

Notes: We couldn't create a more perfect block to cheer. As the block's main attraction—sport pink flare, wave signs and bring your noise makers to support these incredible Walkers and get their morning started off right!

**Cathedral Parkway (Mile 5.3)**

110<sup>th</sup> Street & Central Park West, New York, NY 10029

Peak viewing times: 8:30am-10:00am

[MAP](#)

Directions: Cheering Station is located off the northeast side of Frederick Douglass Circle. Please cheer on the sidewalk outside of BP gas station. Walkers will be coming from the east.

By Subway: B, C Train to 110<sup>th</sup> Street.

Notes: 110<sup>th</sup> Street marks the northern border of the most visited park in the United States: Central Park. Appraised in 2005 to be worth \$ 528,783,552,000, Central Park is New York City's most famous and loved urban oasis. With the Park in sight, encourage Walkers to keep on walking as they make their turn downtown.

**Columbus Circle (Mile 8.6)**

59<sup>th</sup> Street & Central Park West, New York, NY 10019

Peak viewing times: 9:30am-11:30am

[MAP](#)

Directions: Cheering Station is located at the entrance to Central Park at Columbus Circle, 59<sup>th</sup> Street.

By Subway: 1, A, B, C, D Train to Columbus Circle.

Notes: Convert tourists into cheerers! Exciting and bustling, Columbus Circle is the ideal place to spread awareness for the fight against breast cancer. The Walkers are more than halfway to the Finish Line....Go! Go! Go!

**Madison Square Park (Mile 10.7)**

24<sup>th</sup> Street & 5<sup>th</sup> Avenue, New York, NY 10010

Peak viewing times: 10:00am-1:00pm

[MAP](#)

Directions: Cheering Station is located on the sidewalk along side Madison Square Park between West 24<sup>th</sup> and West 25<sup>th</sup> Streets.

By Subway: R, W Train to 23<sup>rd</sup> Street station.

Notes: Did you know Madison Square Park was named after the fourth President of the United States, James Madison? This lively spot is perfect to cheer on Walkers – they are getting very tired now! If you lose your voice from too much cheering, sooth your throat by walking a few steps into the park and treating yourself to a delicious Shake Shack frozen custard!

**Circle Line Pier (Mile 13)**

43<sup>rd</sup> Street & West Side Highway, New York, NY 10036

Peak viewing times: 11:15am-2:30pm

[MAP](#)

Directions: Cheering Station is located on west side of the bike path. Please be mindful of the public and steer clear of the cyclists and pedestrians.

By Subway: A, C, E Train to Port Authority. Walk west toward 12<sup>th</sup> Avenue.

Notes: For two days, the participants have laughed, cried, sweat, limped, cheered and gallantly walked up to 39.3 miles for the fight against breast cancer. This is it! Gather around the finish line for the final steps of the 2010 Avon Walk New York. Thank you for your support and remember...we are all IN IT TO END IT!

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***We look forward to seeing you on the route, cheering on our Walkers!  
Thank you for your support.***